

INTERSHIP OPPORTUNITY

Business & Marketing

COMPANY

3D Aerospace (www.3daerospace.eu) is an European young start-up established in June 2018. We are located at Toulouse (France) in Montaudran and are developing an innovative new generation of GNSS (GPS / Galileo) mapping receiver.



The company is based on equality gender, positive working atmosphere, hard work transparent communication and continuous improvement. We want to propose a safe environment to make innovation happens. At 3D, failure is perceived as an opportunity to learn and improve and is accepted as long as a rigorous and structured work is applied.

3D Aerospace is currently developing two brands, DeVines and GaliGo. DeVines is part of the precision viticulture market, which brings together all the technological innovations related to viticulture. With DeVines, we offer an all-in-one solution, which combines several services in a single tool. GaliGo, our second brand under development, is part of the connected cities market. GaliGo offers a real-time updated traffic mapping solution and delivery network optimization.

YOUR ROLE

During the period of the internship, you will have the opportunity and responsibility to work on three main topics:

1. Contribution to the Company Business plan

3D Aerospace ambitions to become a major player in digital transformation thanks to our bespoke technology and our market positioning. 3D Aerospace is currently in discussion with several investors interesting in our company. During this first phase of the internship, you refresh our business plan by:

- Reviewing the different industries where 3D Aerospace can be an active player
- Performing SWOT analysis and Porter analysis on each market opportunity.
- Assessing the market size and the current market players
- Forecasting the future market and technology trends.
- Consolidating our pitch deck accordingly.

2. Development of the DeVines brand

3D Aerospace has to commercialise the DeVines services by 2022. DeVines is 3D Aerospace devoted brand for smart farming. In order to launch the brand officially, a marketing and communication strategy plan needs to be consolidated with the following elements:

- A marketing plan in view of launching DeVines in 2022.
- Development of the commercialisation strategy
- Consolidation of the DeVines presentations.
- Consolidation of the pricing strategy
- B2B activities (blog, emailing, advertisement)
- Internalisation strategy

3. Development of the GaliGo brand

3D Aerospace has to commercialise the GaliGo services by November 2023. GaliGo is 3D Aerospace devoted brand for smart cities transport. In order to launch the brand officially, a

marketing and communication strategy plan needs to be consolidated with the following elements:

- A marketing plan in view of launching GaliGo.
- Development of the commercialisation strategy
- Consolidation of the GaliGo presentations.
- Consolidation of the pricing strategy

ADDITIONAL INFORMATION

Location: 3 Avenue Didier Daurat, 31400 Toulouse, France

Internship Duration : 6 months starting from February / March to End of August / September 2022.

Working Language: English

Internship allowance: about 575.50€ per calendar month (3.90€ per hour)

Contact email address: contact@3daerospace.eu

Working conditions: 3D Aerospace is a small team of passionate and hard worker people. Our small size is actually one of our main strengths as it provides agility, flexibility and a sense of family-size company. Our organisation is based on daily scrums and monthly milestones review.

Application process: One case study to prepare offline and an one to one interview with 3D Aerospace core team.

Follow-on possibility: Following the completion of the internship and based on satisfactory results during the internship you could be offered job opportunity at the company.