

INTERSHIP OPPORTUNITY

Communication & Marketing

COMPANY

3D Aerospace (www.3daerospace.eu) is an European young start-up established in June 2018. We are located at Toulouse (France) in Montaudran and are developing an innovative new generation of GNSS (GPS / Galileo) mapping receiver.



The company is based on equality gender, positive working atmosphere, hard work transparent communication and continuous improvement. We want to propose a safe environment to make innovation happens. At 3D, failure is perceived as an opportunity to learn and improve and is accepted as long as a rigorous and structured work is applied.

3D Aerospace is currently developing two brands, DeVines and GaliGo. DeVines is part of the precision viticulture market, which brings together all the technological innovations related to viticulture. With DeVines, we offer an all-in-one solution, which combines several services in a single tool. GaliGo, our second brand under development, is part of the connected cities market. GaliGo offers a real-time updated traffic mapping solution and delivery network optimization.

YOUR ROLE

1. *Development of the DeVines brand*

3D Aerospace has to commercialise the DeVines services by 2022. In order to launch the brand officially, a marketing and communication strategy plan needs to be consolidated with the following elements:

- A marketing plan in view of launching DeVines in 2022.
- Consolidation of the DeVines presentations.
- Development of short explanation videos (advertisement + information).
- Development of the commercialisation support (stand / brochures / goodies)
- Establish a communication plan in terms of digital contents and timing.
- Create digital visual (Adobe suite).
- Manage the social media (LinkedIn & Twitter) contents.
- Manage the DeVines landing page (Wordpress).
- Manage the 3D Aerospace website contents (Wordpress).
- Generate information newsletters.

2. *Consolidation of the DeVines User Interface*

Finally, the intern will be in charge of reviewing the overall definition of User Interface of our DeVines smartphone application from a Design & Communication perspective. At 3D Aerospace, we need to make sure that there is an overall coherency of our DeVines brand from the definition of the smartphone interface to our marketing strategy. It shall all go to the same direction: to the success of DeVines.

ADDITIONAL INFORMATION

Location: 3 Avenue Didier Daurat, 31400 Toulouse, France

Internship Duration : 6 months starting from February / March to End of August / September 2022.

Working Language: English

Internship allowance: about 575.50€ per calendar month (3.90€ per hour)

Contact email address: contact@3daerospace.eu

Working conditions: 3D Aerospace is a small team of passionate and hard worker people. Our small size is actually one of our main strengths as it provides agility, flexibility and a sense of family-size company. Our organisation is based on daily scrums and monthly milestones review.

Application process: One case study to prepare offline and an one to one interview with 3D Aerospace core team.

Follow-on possibility: Following the completion of the internship and based on satisfactory results during the internship you could be offered job opportunity at the company.